



Shri Mata Vaishno Devi University, Katra

Recognized under section 2(F) & 12(B) of UGC act 1956



University Placement Brochure 2017-18

Dream to do something, not to become something...



Hon'ble Prime Minister during Fifth Convocation of SMVDU, Katra on 19th April 2016

Vice Chancellor's Message

I feel proud in presenting the **Class-2018** students' talent pool of Shri Mata Vaishno Devi University to the actual world of work. 19th August 2004 was the day when Hon'ble President of India Dr. A. P. J. Abdul Kalam inaugurated the SMVDU by engaging the first ever teaching class of this University. Since then the University has been striving hard to establish as one of the finest technical universities of India. Located at a distance of 38 km from Jammu in a sprawling campus of 400 acres in the serene surrounding of Trikuta and Shivalik hills, SMVDU has developed infrastructure par in excellence. Continuing with same spirit; **I proudly mention that Shri Narendra Modi Hon'ble Prime Minister of India addressed its 5th convocation on 19th April 2016 and most recently NIRF, MHRD New Delhi has consecutively ranked SMVDU in 100-150 Rank Band of top 150 universities of India..**



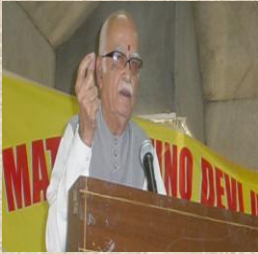
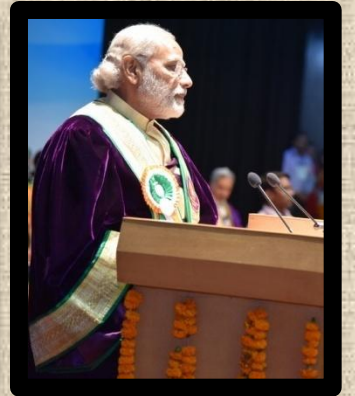
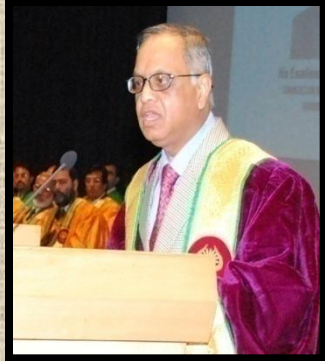
We understand that more than ever, the emphasis is on Institute-Industry Interaction and both the academia and the Industry, participating in the same find it mutually beneficial. SMVDU is committed to attract students from across the India without any compromise on quality of talent and education. As such we have an obligation to address the full range of higher education namely: teaching learning research and service to the community in the fields of Engineering Management, Science, Humanities and Social Sciences. To achieve this all the admissions to various programmes are based on all India merit of competitive or qualifying examinations.

We understand that education must evolve to keep pace with mighty changes occurring today in business industry & society and create more connections and stronger partnership with the global society in which we are embedded. Students must develop attributes and knowledge beyond traditional constraints of the classroom. University follows flexible curricula based on current trends and future needs necessary for fulfillment of this professional mission.

Time has changed, specialization, Team Work and Time Management are the buzzwords in the corporate world. At SMVDU, we inculcate such learning as habit in students. A highly trained and dedicated faculty has created an interactive, learning and research oriented environment with a strong emphasis on the overall development of students. Successfully adopted IIT pattern of teaching & evaluation, state of the art laboratories, library and other facilities give our students the necessary platform to become competent engineers and managers capable of performing par excellence and prove to be valuable team members.

I invite all the prestigious recruiters from all the sectors across the India to visit Shri Mata Vaishno Devi University for campus recruitments. I am confident that with a little exposure under your guidance and tutelage these students will receive the necessary pragmatic experience and prove to be long term assets to the organizations, where they are absorbed. I hope the corporate and our students will create synergies like never before.

Dr. Sanjeev Jain
Vice Chancellor



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Guest Visitors to Shri Mata Vaishno Devi University



Vibrant SMVDU

Events & Activities



About The University

Establishment:

The Shri Mata Vaishno Devi University has been established under an act “Shri Mata Vaishno Devi University Act, (Act. No. XII). 1999” of Jammu and Kashmir legislative assembly, as a residential and highly technical university to offer scientific and technical education of the highest standards. The university has been established with a foundation grant from Shri Mata Vaishno Devi shrine board. The university is recognized by the University Grants Commission under section 2(F) & 12(B) of UGC act 1956. The university campus is spread over an area of 474 acres in scenic surrounding of Trikuta hills, in the vicinity of Katra.

The university has adopted the Indian Institute of Technology (I.I.T) pattern in teaching and examination system in its endeavor to attain international standards. The system of continuous evaluation and regular feedback ensures fairness and continuous up gradation in the teaching learning process. The university is poised to become one of the premiere learning institutions with state-of-the-art infrastructure comparable to the best in the world.



Dr. A.P. J Abdul Kalam Inaugurating SMVDU on 19-08-2004

Location:

The campus of SMVDU spread over an area of about 474 acres, is just 40 km north of Jammu, overlooking Jammu Srinagar Highway and 13 Km south of holy town of Katra. Jammu is well connected to rest of India through Railway and Airways. Direct trains are also available up to Katra. Journey from Jammu Railway station and Airport by road through the lush green hills is of about one hour. SMVD University is surrounded by number of religious and tourist places. Some of them are:

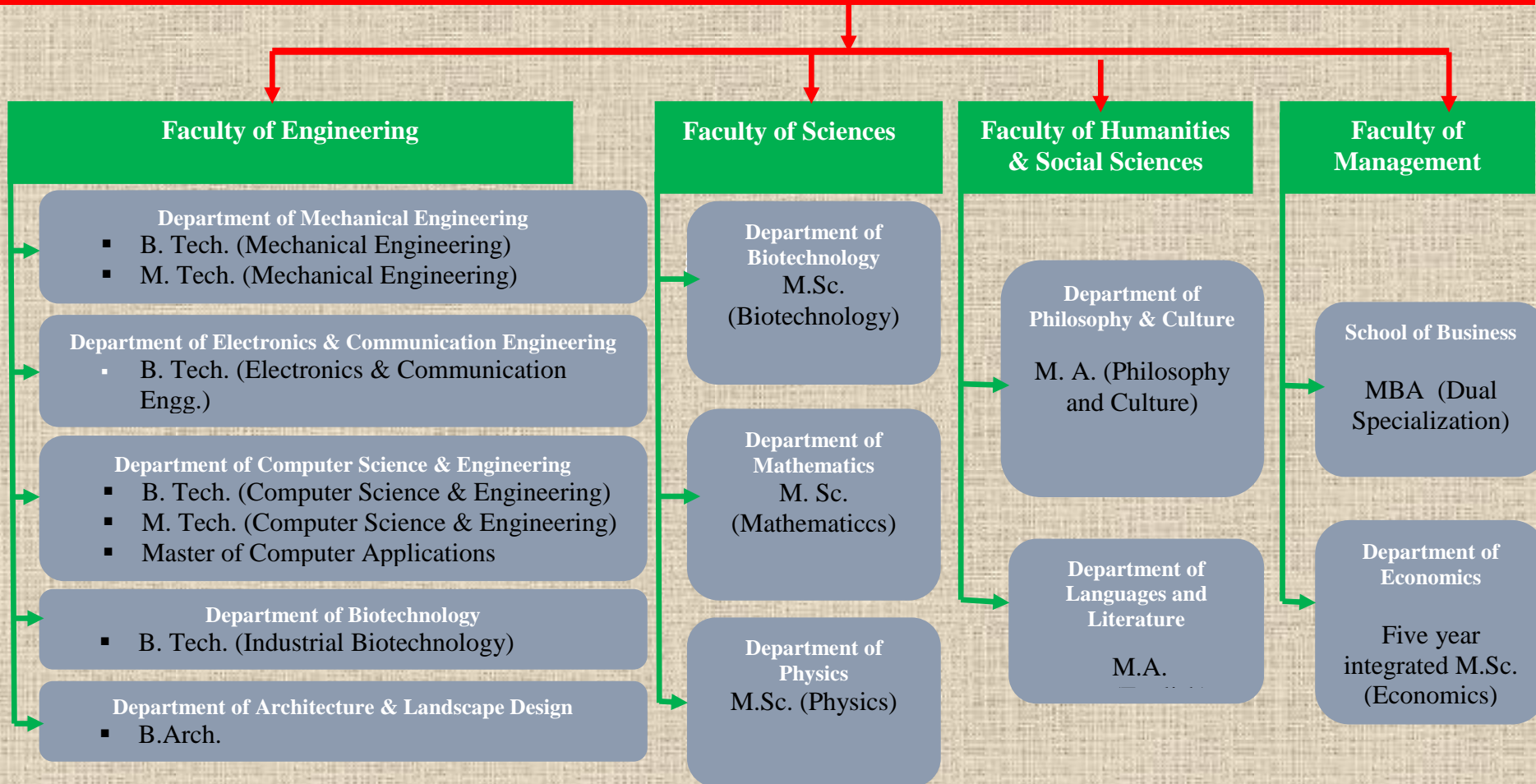
Shri Mata Vaishno Devi Shrine	13 Km.
Shivkhori Shrine	60 Km.
Bagh- e- Bahu, Amar Palace, Raghunath Mandir (Jammu)	38 Km.
Patnitop Hillstation	70 Km.
Dal lake and other tourist spots in Srinagar	280 Km.



Academic Structure:

To provide quality education of international standards to the young students, university has been built on IIT pattern. There are four faculties in the university and under each faculty there are several constituent Departments offering undergraduate, postgraduate and doctoral study programs in various disciplines of studies. This allows the horizontal structure to have vertical expansion thereby making the overall administration simpler and effective. This set up fascinates interdisciplinary inputs, cooperation and activities.

Shri Mata Vaishno Devi University, Katra



Admission Criteria:

- **B. Tech.:** As per the eligibility criteria of Joint Entrance Examination (JEE Advanced), through Joint Seat Allocation Authority of JEE.
- **MBA:** Through a selection process based on merit of National Level entrance examinations; CAT/MAT/CMAT followed by Group Discussion and Personal Interview.
- **Other Study Programmes:** Through a selection process based on merit of qualifying exam & University entrance test followed by Personal Interview.

Research & Consultancy Work:

University recognizes that research and consultancy work is an integral part of academics; important for quality education and growth of faculty. Faculty of SMVDU is actively involved in the research and consultancy work with organization like, AICTE, DST, UGC, ISSR, ISRO, Ministry of Textiles, MHRD, Prathista Industries etc.

University Infrastructure:

The Campus of the Shri Mata Vaishno Devi University is situated in the cradle of the serene Trikuta hills and its proximity to the spiritually and culturally rich pilgrimage centre represents an idyllic setting for inspiring the students to instill the rich traditional and cultural heritage which needs to go hand in hand with keen scientific and management temper. Infrastructure having a built up area over 14 Lac square feet is spread over a land of 474 acres is broadly placed in following categories:

- Academic Infrastructure
- Support Infrastructure





Academic Infrastructure

- Faculty of Engineering
- Faculty of Management
- Faculty of Social Sciences and Humanities
- Faculty of Sciences
- Academic Block A, B, C, D
- School of Architecture & Landscape Design
- Special Lecture theaters
- Central Library



Support Infrastructure

Beside Academics utmost care is taken about various amenities necessary for comfortable stay of its residents, recreational activities for the students and over all functioning of the university. Some of the basic facilities available on campus are:

- Administrative Block
- University Guest House
- Residential Complex
- Own Water Supply system having capacity of one lac gallon of water per day
- On campus power Grid station to ensure 24x7 power supply
- Hostels [Boy's (05) and Girl's (02)]
- State-of-the-art auditorium
- Indoor and outdoor sports facilities.
- Medical Aid Centre
- Shopping Complex
- Transportation
- Helipads (03)
- On Campus Banks (J&K Bank Ltd. and OBC)
- On Campus Post Office
- On Campus Gas Agency





Curricular & Extra- Curricular Activities



SMVDU Campus Life: at a glance



Class in Progress



Students in Lawn



Free time in Cafeteria



Robo- Competition



Volleyball Team



Foot Ball Team in Action



TEDx Event



Winner Team



student Being Awarded



Campus Placed students



Alumni addressing juniors

Training & Placement Cell

Shri Mata Vaishno Devi has established full-fledged Training & Placement Cell consisting of Student Coordinators, Faculty coordinators and staff members. The Training & Placement Cell assists in Campus Placements for the graduating students at SMVDU. Training & Placement Officials and the Volunteers provide possible assistance to the recruiters for Pre-placement Discussions, conducting Tests & Interviews and Hospitality of the Campus hiring Team. The Hospitality and the functioning of the Placement Cell at SMVDU is applauded and well received by the visiting recruiters every year. T&P Cell at SMVDU has following structure:

- **Faculty I/C Placements- Dr. Vipin Kakkar**
- **School of Computer Science & Engineering**
Faculty T&P Coordinators
Mrs. Pooja Sharma Mr. Sanjay Sharma
Students Coordinators:
Mr. Paarth Gupta Ms. Shruti Singh Ms. Marvi Abrol
Mr. Anmol Tharmat Ms. Smile JAndial Mr. Vipul Jandyal
- **School of Electronics & Communication Engineering**
Faculty T&P Coordinators:
Mr. Ashish Suri Dr. Rakesh Jha
Students Coordinators:
Mr. Avinash Sharan Mishra Ms. Ankita Gupta
- **School of Mechanical Engineering**
Faculty T&P Coordinators:
Mr. Varun Dutta Mr. Kapil Chopra
Students Coordinators:
Mr. Shivam Yadav Mr. Nikhil Kumar
Mr. Love Kerni Mr. Goutam Dubey
- **School of Biotechnology**
Faculty T&P Coordinators: Dr. Narender Bairwa
Students Coordinators :
Mr. Guneet Kaur Mr. Harshit Singh
- **School Of Business**
Faculty T&P Coordinator:
Dr. Sanjay Mishra Dr. Shazia Bukhari



Students Coordinators :

Ms. Kanika Sharma
Mr. Imtisaal Ashraf

Mr. Neeraj Singh
Ms. Megha Mishra
Mr. Sourabh Kohli

T&P Office : Placement Officer: Mr. B. K. Bhatia
T&P Office Assistant: Mr. Raman Nagyal

SMVDU offers following facilities to the recruiters:

1. Lodging and Boarding facility to the Campus recruitment team.
2. Local Transportation from Jammu Airport/ Railway station and for sightseeing.
3. University Infrastructure:
 - State-of- art auditorium “Matrika” of 1000 audience capacity.
 - Seminar Hall “Sanskriti Kaksh” of 300 sitting Capacity.
 - Four Special Lecture Theaters each having sitting capacity of 150 persons.
 - 20 Class rooms each having sitting capacity of 60 students to conduct written test in case of pool campus drives.
 - Air-conditioned GD/ Conference rooms/ Interview rooms.
4. Facilitation for “Maa Vaishno Darshan”.
5. E-placement and video conferencing facility.



Placement Procedure:

- The Training & Placement Office sends invitations to the organizations for participation in the campus placements.
- Participating Organizations reply through e-mail (crsrd@smvdu.ac.in) or post to the Training & Placement Department of SMVDU showing their willingness along with Job Profile, Eligibility Criteria, Selection Process, Salary Package, and Place of Posting.
- Training & Placement Department allots the dates to the company for their campus visit in consultation with campus hiring team of the company.
- Companies are allotted dates on the bases of: “Student’s ranking of the company, Career Prospects, Salary Package or intake”.
- After receiving the confirmation from the company, organization’s placement details are passed on to the students and posted on notice board.
- Company campus hiring team conducts Pre placement Discussion and On Campus Placement Process.
- After the completion of the entire selection process on campus, company is required to announce the final list of the selected students that day itself.
- Company is required to issue offer letter to the selects on the same day or before passing out.
- If the student is selected, a job is registered against him/her and he/she would not be allowed to appear for more interviews as per student’s placement policy of SMVDU.

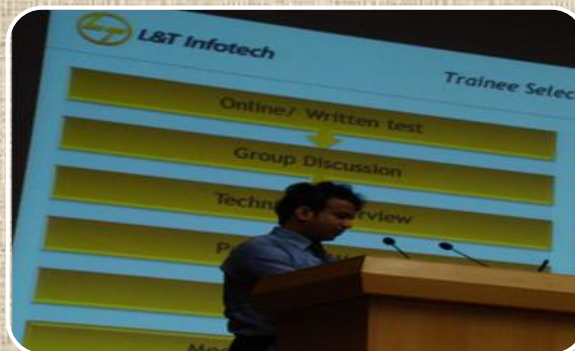
Our Esteemed Recruiters:



INDIAN NAVY



SMVDU Campus Recruitment Programme- At a glance



Alumni Speak



....The most innovative professional University Surrounded with Peaceful mountain beauty. The Learning given by excellent professors was everlasting...

Ruchita Bakshi Mehta,
HR Team Leader, Hindustan Coca-Cola Beverages Pvt Ltd.



....I feel the technical skills imparted to me during my 4 years association with School Of Mechanical Engineering, SMVDU has helped me to face the actual Job Industry. ...

Satyarth Gupta, Design Engineer
Tata Consultancy Services



....SMVDU served as one of the building blocks in my life, getting into the university was one such milestone. The University provided me the platform to connect with the corporate world...

Rashi Mahajan, Assistant Manager
Bharti Infratel Ltd.



... in the prestigious institution every moment was not only learning but a fun too. SMVDU has and will always be my Alma-Mater. It has made me, what I am today and I feel proud to be Alumni of this great University...

Abhishek Khajuria, AVP
HDFC Bank Ltd.



.... I cherish my four years life in SMDU as it was just living in family blessed by our loving professors. Tears sometimes come to my eyes when I flash back...

Sumit Kumar Ratan, Scientist
Vikram Sarabhai Space Centre ,
ISRO



....I want to thank my University and all of my professors, mentors, friends and seniors there for helping me achieve my dreams and goals. It was an honor to be a student of SMVDU...

Ankush Bisht,
Associate Consultant
Microsoft



...has been an experience of a lifetime. Not just the academics, but the exquisite environment, the picturesque location and an amazing faculty adds to the memorable stay here...

Abhay Indu Sharma, ARTO
Govt. of Jammu & Kashmir



....best place for student to groom themselves as world class labs and professional guidance is available in SMVDU, Katra ...

Abhishek Moondra
System Engineer
Oracle



....the campus is simply great in terms of providing state-of-the art infrastructural facilities and a stimulating academic environment as well as a host of inter-disciplinary learning opportunities. SMVDU has imbibed in me the competitiveness to sustain in the world...

Abhay Gupta
Manager, Supply Chain
Tata Motors Ltd.



....the best time, I had ever spent in my life, were those 4 years which helped me to achieve the way of success. SMVDU apart from technical knowledge also taught me the way to lead in life...

Nikhil Gupta Manager
Associate
Cognizant Technology Solutions



...SMVDU gave me a firm foundation on which I can shape my career in whatever way I want. I was made strong enough to have a view point and humble enough to execute a direction...

Aditya Kaushal, Assist. Manager
Financial Advisory Services
Deloitte India



.... Being connected to my roots is what I have Imbibed during my stay in the University. The campus provides a serene, pious environment to each learner & what is unique about the experience at SMVDU is the Simplicity of the People associated with this Institution.....

Shaveta Sawhney
Manager-Human Resources
Lupin Ltd.



.... One of the best places to study, learn and gain skills in calm and naturally beautiful locus at the foothills of Shri Mata Vaishno Devi Shrine Temple.....

Manish Dabra
Senior Software Engineer
Cisco Systems Pvt. India Ltd.



....it was wonderful studying in SMVDU. Cooperative faculty, beautiful surroundings, it has helped me building my career as I wanted...

Steffi Razdan
Business Analyst, Zensar
Technologies-South Africa



....Business School, SMVDU - A place where students can freely meet and talk with faculty and staff, that helps to create an excellent learning environment ...

Ankush Verma,
Field Application Manager | Asia Pacific Japan
Advanced Micro Devices



....Its not only technical knowledge, SMVDU has students from every corner of India which makes it a unique place to learn from colleagues and their cultures. This teaches us to be professionals in every aspect of life...

Sameer Ahmad Bhat
Engineer Technical Services
Bharat Heavy Electricals Ltd.



...the alma mater of a student plays a defining role in his/her life. It is the place where the final touches to the personality of a young kid are given. SMVDU laid the foundation of my success...

Anshuman Mishra
IBM Pune



....SMVDU is great training ground to be ready ... those two years were among the best years of life. It provided us quality teaching with dynamic syllabus, we were given exposure to real time projects and industry interaction...

Neharika Vaid
HR - U Flex Ltd. Jammu



...a place where you can groom your ideas and give wings to your thoughts As a person what I am today, I owe a lot to this place...

Dr. Surbhi Kaul
Assistant Professor, BITS Pilani

...and it continues. Our alumni are proving to be assets to the recruiters in their business growth and thereby contributing in the service of country and society at large...



Final Selects of the Class-2017

Profile of Rolling out Batch-2018

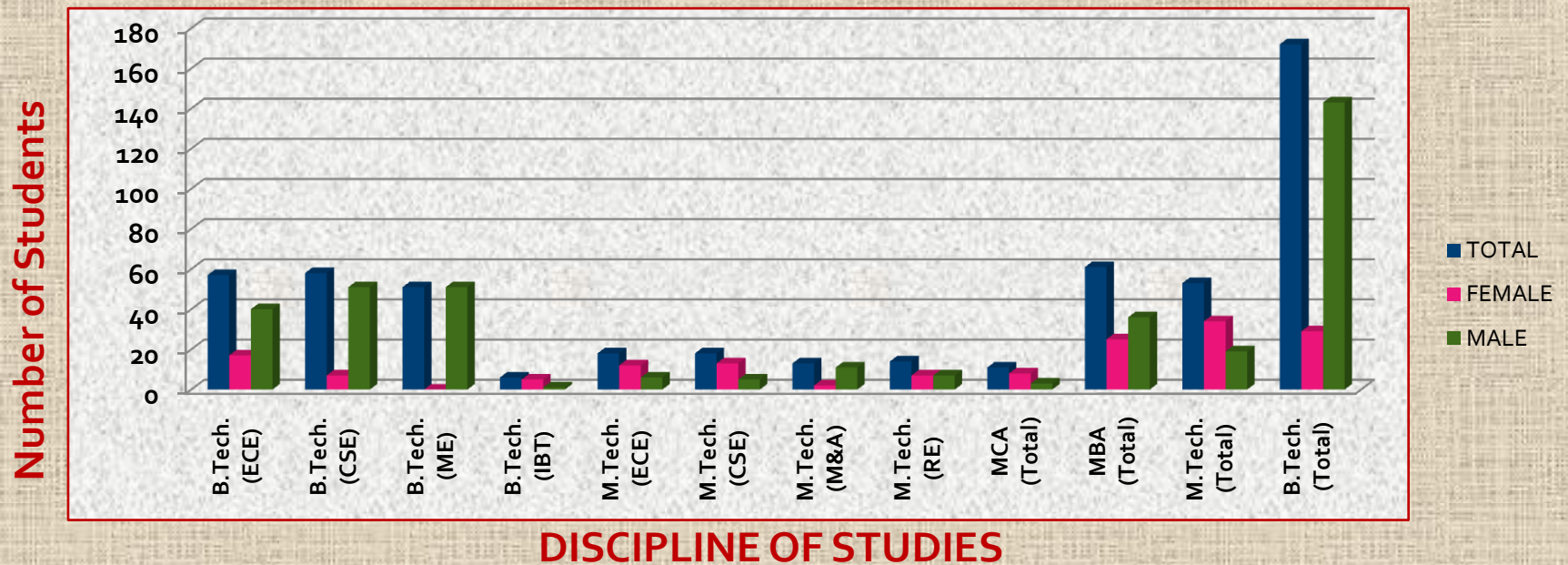
UNDERGRADUATE

B. Tech.(CSE, ECE, ME, BIOTECH.) B.Arch.

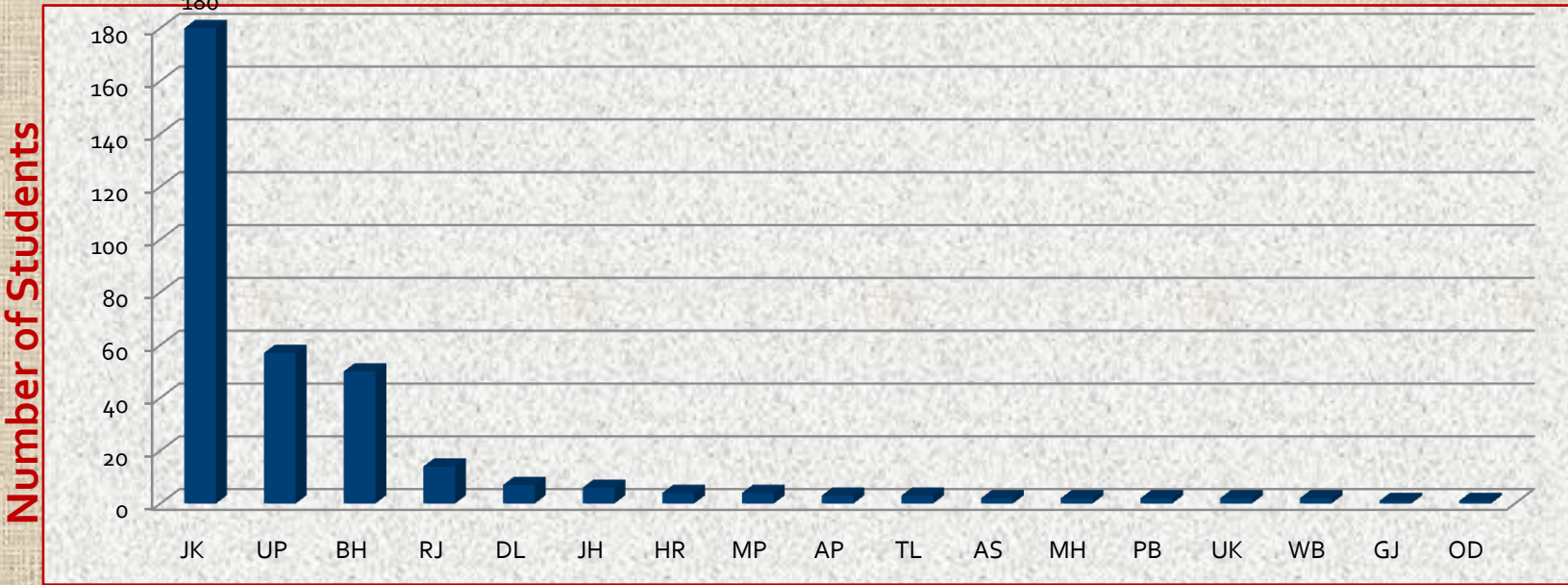
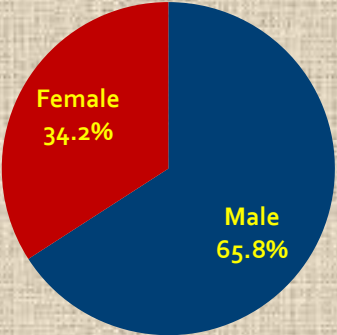
POSTGRADUATE

- M.Tech.(CSE, ECE, M&A, RE), MCA
 - MBA(Dual Specialization)
- M.Sc.(Physics, Math, Biotech.), M.A.(English)

Discipline & Genderwise Composition of the Class-2018



Genderwise Composition & Demographic Profile of Class-2018



States of demographic spread

...We formally invite all the corporate and business houses for Campus Recruitment Programme of students at Shri Mata Vaishno Devi University, Katra. I assure you that we have the best students drawn from across the country, all admitted through national level tests like AIEEE (JEE) for B. Tech., CAT/MAT/CMAT for MBA etc. These students have been further groomed by young and energetic faculty at SMVDU. We are confident that these students if considered for recruitment will definitely help the business grow and prove themselves to be long term assets to the recruiting organization. Training & Placement Cell of SMVDU has experience and facilities to organize solo, joint, pool or e-recruitment drives for students. We extend all possible help in facilitating the recruiters in smooth conduct of campus recruitment process.

T&P Cell SMVDU



Shri Mata Vaishno Devi University, Katra

Contact Details:

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E-mail: crsrd@smvdu.ac.in, b_kbhatia@hotmail.com

Mobile: +91 94191-64533

Tel. No.: + (91) 01991-285524, 285535, 285634, 285699

Ext. No.: 2756 **Fax:** + (91) 01991-285573, 285694

Correspondence Address:

B. K. Bhatia

Training & Placement Officer

Shri Mata Vaishno Devi University

Kakryal, (Katra), Jammu & Kashmir, Pin-182320